

Rocky Roar Newspaper Publication Cycle Grading Packet

My Name: _____

My Staff Position: _____

Issue/Cycle: _____

****PowerSchool weighted grade categories in Italics****

Completed and submitted monthly Annotated Article assignment (*10%, "Labs"*)

Completed and submitted Planning Sheet (*20%, "Classwork"*)

Deadline #1 (Lead Paragraph) uploaded to Teams (*30%, "Projects"*)

Deadline Date: _____

Completed interview(s)/uploaded interview notes to Teams (or submitted paper notes of interview) (*20%, "Classwork"*)

Deadline #2 (Full Length Rough Draft) uploaded to Teams (*30%, "Projects"*)

Deadline Date: _____

Completed/submitted Rough Draft Editing Sheet (*20%, "Classwork"*) w/ Editor and EIC sign-off and applied necessary revisions to article

Deadline #3 (Final Draft) uploaded to Teams (*30%, "Projects"*)

Deadline Date: _____

Helped distribute new issue of the Rocky Roar to RMHS (Service Points)

Completed/submitted Post-Production Reflection (*20%, "Classwork"*)

Self-assessed article using Reporter Evaluation Rubric (*40%, Quality Assessment*) and submitted

Completed Newspaper Publication Cycle Staff Assignment Evaluation reflection question for the publication cycle and submitted for review by EIC (*40%, Quality Assessment*)

Continued work on Service Points (Make sure completed tasks are logged and signed off by EIC) (*40%, Quality Assessment*)

Completed work on any other miscellaneous assignments/tasks/projects:



ANNOTATED ARTICLE ASSIGNMENT

Directions: Select a non-fiction article that you find interesting (**MIN: 400 words**). After reading the article one time, go back through it and complete the annotations listed below. Then, answer the response questions. Attach your annotated article to this grading packet and submit by the due date.

Annotation Directions: Mark the article according to the following specifics. There must be evidence of all annotations in order to receive full credit.

☐ **Make a note next to any images or graphics as to their purpose.** For instance, a picture of the subject of a feature helps the audience identify the person and care more about them while a picture of the damage after the storm would be to visually demonstrate the information presented. If there is not an image or graphic, explain in question #3 how including an image would improve the writing.

☐ **Highlight or underline the most “quotable” quote from the article.** Make a note next to it, in the margins, why this quote in particular stood out to you.

☐ **Circle any words that could be considered editorializing.** Editorializing: make comments or express opinions rather than just report the news. Ex.) “The crowd screamed excitedly,” vs. “The crowd shouted and stamped their feet.” (OPINION VS. OBSERVATION)

Response Questions: Answer the following questions in complete sentences.

1. *How did the writer create interest in the article through the headline?*

2. *How did the writer create their personal journalistic style? Consider their word choice, use of figurative language, personal insight, sentence structure, and tone.*

3. *How were photography and graphics used to assist the writing? If none were used, explain how a photo or graphic would assist the writing.*

4. *Which of following criteria created relevancy for the article: proximity, prominence, timeliness, human interest, oddity, novelty, or consequence? Explain your choice.*

ANNOTATED ARTICLE RUBRIC

	Excellent (50pts)	Good (40pts)	Inadequate(30pts)	Poor (20 pts)
Annotations	Annotations clearly and explicitly identifies the information from the directions. All remarks are insightful.	Annotations identify the information from the directions. Most remarks are insightful.	Annotations generally identify most of the information from the directions. Remarks are general.	Annotations and remarks are incomplete or inadequate.
Response Questions	All responses are complete and show critical thinking.	All responses are complete and most show critical thinking.	Most responses are complete and some show critical thinking.	Responses are incomplete or show little critical thinking.

TOTAL SCORE: _____

Planning Sheet

_____/20 points
"Classwork" in PowerSchool

Directions: Fill out this sheet when you get your new story assignment and turn in by the end of the class period.

Story Assignment: _____

The Lead - The 5 W's and 1 H

Who? _____

What? _____

When? _____

Where? _____

Why? _____

How? _____

Editor Initials:

Editor-in-Chief Initials:

Add feedback for reporter to use

Why will readers be interested in reading this piece? **Examine the 8 News Values and identify at least one.** Briefly explain:

Interview Questions

(Remember to use open-ended questions; add more as needed)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____

Source(s) ideas by name and/or title/position:

-
-
-

Photo(s) ideas to accompany story (briefly describe):

-
-
-

Rocky Roar Newspaper - Rough Draft Editing Checklist

Editors & EIC: Review the staff member's article, interview notes and Source Consent Forms using the checklist below. If the staff member is missing a component on the checklist, write a note next to it and discuss it with the staff member.

Staff members: Review the checklist and list two specific areas of improvement to work on before final draft submission. Submit the RD Checklist for grading by the end of the period.

_____/20 points

"Classwork" in PowerSchool,
20% of overall grade

-
- Reporter submitted proof of interview (Transcription of recording, notes, video/audio recording).
 - Reporter obtained Source Consent Form for each source interviewed (Discuss a plan of action if the staff member cannot obtain Source Consent).
 - Word Count (Minimum of 300-400 words): _____
 - Story Headline (Is it the best possible headline for the story?):

- Article has a minimum of two (2) sources:

Source 1: _____

Source 2: _____

- Article has a minimum of three (3) quotes that add to the story and are not generic or obvious.
- Article reviewed for adherence to AP Style (Refer to the AP Stylebook in print or online):

- Numbers** (1-10 spelled out, 11+ written in digits)

- Times and Dates** (a.m., p.m.)

- Punctuation** (Hyphens, Dashes, Commas, Periods, Colons/Semicolons, Apostrophes, Quotation Marks, Parentheses)

- Grammar** (Capitalization, Spelling, Sentence Structure, Subject/Verb Agreement, Verb Tense, "Said")

- Titles** (Ex. Principal vs. principal)

- Other:** _____

REPORTER COMPLETES THIS SECTION

Two Selected Areas of Improvement:

#1 _____

#2 _____

Editor in Chief Signature: _____

Editor Signature: _____

Staff Member Signature: _____

Name: _____ Issue: _____

Reporter Evaluation					
Lead	Lead sentence concisely grabs the reader's attention and focuses the reader on an interesting angle. 20 pts.	Lead sentence tells most important details but story angle is not interesting or is unoriginal. 15 pts.	Lead sentence is connected to the article but only hints at a story angle. 10 pts.	Lead sentence is too broad and does not have a story angle. 5 pts.	/20
Supporting Details	The details in the article provide specific support for the story angle. Multiple personal and insightful quotes are used to bring perspective to the story. 20 pts.	The details in the article provide general support for the story angle. Some quotes are used to bring perspective to the story. 15 pts.	Some details in the article support the story angle. Quotes may be used but they don't offer clear perspective on the story. 10 pts.	The article contains little to no details to support the story. Quotes are used poorly or not used at all. 5 pts.	/20
Spelling & Grammar	No spelling or grammar errors. No errors in AP guidelines. 20 pts.	No more than a two spelling or grammar errors. No more than two errors in AP guidelines. 15 pts.	No more than three spelling or grammar errors. No more than three errors in AP guidelines. 10 pts.	Several spelling or grammar errors. Several errors in AP guidelines. 5 pts.	/20
Revision Process	The article is read by two editors and the final draft reflects all edits. 20 pts.	The article is read by two editors and the final draft reflects some edits. 15 pts.	The article is read by one editor with minimal edits. 10 pts.	The article is not edited for publishing. 5 pts.	/20
Deadline:	/20			Total points:	/100

Newspaper Publication Cycle Staff Assignment Evaluation (50 pts)

Issue/Cycle: _____

The process of the newsmagazine incorporates mainly the following:

- | | | |
|--|--|---|
| <ul style="list-style-type: none"> • Ability to effectively research and choose what information is most helpful/interesting • Awareness of who to interview and what questions to ask, as well as mastering the art of conversation while interviewing and choosing the most impactful parts to include as quotes | <ul style="list-style-type: none"> • Organization to form an effective outline and draft • Attention to detail regarding formatting and organization • Awareness of problems or issues that may arise and ability to prepare for those • Ability to collaborate with editors and staffers throughout the process | <ul style="list-style-type: none"> • Understanding of editor/staffer feedback and implementation of said feedback to improve story • Quality of end-product • Time management skills regarding both knowing how long something might take, making time for the task, and giving the appropriate amount of time to focus on that task |
|--|--|---|

SELF-REFLECTION (Staff Member Completes): Given these, reflect on which areas are your strengths and weaknesses.

Differentiate between that which is difficult as a skill and that which is difficult because of personal decisions/time management for this issue/cycle. Describe/reflect upon any improvements you have made in the above areas. 3-4 sentences MINIMUM. **10 points possible.**

Job Completion Rubric (EIC or Adviser Completes)

Categories	Advanced 10	Proficient 8	Basic 5	Below Basic 0-4	Score
Organization	Formed an effective outline, draft and final draft and kept assigned job description materials organized.	Formed a mostly effective outline, draft and final draft and kept assigned job description materials organized.	Formed some (but not all) of an outline, draft and final draft and was unorganized in many aspects. Incomplete job assignment materials.	Did not turn in assigned materials or missing many elements/missed deadline. Incomplete job assignment materials.	_____ /10
Time Management	Used time effectively to meet deadlines, collaborate, complete job and contribute to the issue.	Mostly used time effectively to meet deadlines, collaborate, complete job and contribute to the issue.	Did not use time effectively, but still met deadlines, collaborated, mostly finished job and contributed to issue.	Did not use time effectively, missed deadlines w/o an alternate plan, did not collaborate, did not finish job.	_____ /10
Journalism Knowledge & Ethics	Demonstrated substantial knowledge of journalism to contribute to the paper's success for the issue.	Demonstrated proficient knowledge of journalism to contribute to the paper's success for the issue.	Demonstrated an underdeveloped knowledge of journalism that needs some improvement to contribute to the issue.	Demonstrated an underdeveloped knowledge of journalism that needs much improvement to contribute to the issue.	_____ /10
Collaborative Effort	Worked well within the staff hierarchy to contribute to the paper's success. Able to troubleshoot and solve problems.	Mostly worked well within the staff hierarchy to contribute to the paper's success. Able to troubleshoot and solve problems with guidance and help.	Had many difficulties working within the staff hierarchy for the issue. Had difficulty troubleshooting and solving problems and/or did not ask for help when needed.	Had many difficulties working within the staff hierarchy for the issue. Inability to troubleshoot, solve problems or ask for help and needs improvement ASAP.	_____ /10

_____/40 points possible